

Sponsorship Opportunities



Run, Walk, Laugh, & Rock Out for Mental Health

A fun-filled day that promotes mental health awareness and builds community.

Support Amanecer Counseling & Resource Center and its mission to see Latinos heal, grow, and thrive. Unrestricted funds will support bilingual, culturally responsive behavioral health programs in Delaware.

SATURDAY

October 15
2022



A special thanks to:



- **Location:** Rockford Tavern, 1705 Lovering Ave, Wilmington, DE 19806
- **Race:** 11:00 a.m. to 12:15 p.m. (registration 10:00 a.m.)
- **Band:** The Sin Brothers
12:30-1:15 p.m.
1:45-2:30 p.m.
3:00-3:45 p.m.
- **Comedian:** Ty Jamison between 1st & 2nd band set; between 2nd & 3rd band set
- **Raffle Tickets & Silent Auction:** Throughout event
- **Guest bartenders:** Throughout event



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Sponsorship Package Opportunities

	ORANGE \$10,000	GREEN \$5,000	WHITE \$2500	BLUE \$1500	RED \$1000	PURPLE \$750	YELLOW \$500	EXHIBITOR ONLY \$250
Speaking opportunity at event (Opening, midway, close)	●							
Verbal mention at event by band & comedian	6X	4X	3X	2X	1X			
Designated press release announcing sponsorship across all social media <small>(Instagram, FB, Tik Tok, Twitter on Amanecer, R2Run, Sin Brothers Band, and Rockford Tavern)</small>	●	●						
Opportunity to have a kick-off at your company office to engage employees	●							
Logo or name on all tip jars (Displayed on bar & front of stage)	●							
Opportunity to display organizational/company-provided banner	●	●	●					
Name & logo on event poster	●	●	●	●	●			
Exhibit space on-site at event <small>(*Limited to 8 tables - first come first served)</small>	Table	Table	Table	Table	Table	Table	Table	Table
Cross-promotion on social media <small>(Instagram, FB, Tik Tok, Twitter on Amanecer, R2Run, Sin Brothers Band, and Rockford Tavern)</small>	6X	4X	3X	2X				
Recognition on event participant t-shirt (Sponsored by NKS)	Logo or Name	Logo or Name	Logo or Name	Logo or Name	Logo or Name	Logo or Name	Logo or Name	
Recognition on event day signage (Along race/walk route)	Logo or Name	Logo or Name	Logo or Name	Logo or Name	Logo or Name	Logo or Name		



Run, Walk, Laugh & Rock Out for Mental Health

Sponsorship Commitment Form

Yes! We are proud to support the 2022 Run, Walk, Laugh & Rock Out for Mental Health event. We authorize Amanecer to include our name and/or logo on all the materials and digital content for the event consistent with our sponsorship selection below.

Orange Sponsor:	\$10,000	Red Sponsor:	\$1,000
Green Sponsor:	\$5,000	Purple Sponsor:	\$750
White Sponsor:	\$2,500	Yellow Sponsor:	\$500
Blue Sponsor:	\$1,500	Exhibitor only:	\$250

Contact/Name: _____

Org/Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email Address: _____

- Check enclosed (please make payable to Amanecer Counseling & Resource Center)
- Paid by credit card at www.paypal.com/us/fundraiser/charity/1259691
- Please send an invoice

For your records, our Tax ID# is 27-3361236.

Please mail check to: Amanecer, P.O. Box 3803, Wilmington, DE 19807.